



*Kathy Friend*  
wardrobe stylist



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## CLIENT LIST / CREDITS

### ADVERTISING / COMMERCIAL

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Crest Homes

Bennington Marine

Brides ala Mode

Cactus Flower Boutique

Bennington Pontoon Boats

DAMON Corporation RVs

Boling Eye Care

Godfrey Marine

Heartland RV

Kenmore

ELaunchers

Gulf Stream RV

Franciscan Health Systems

Schult Homes

Physicians Hospital

Goodyear Tire

Tire Rack

Keystone RV

Allied Physicians

Germantown Primary Care

First Savings Bank

Unity Surgery Center Forest River RV

FourWinds RV

RV TV

Flycatcher

### AGENCIES / PHOTOGRAPHERS / DIRECTORS

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Blue Ace Media

Dauss Miller Photography

Hagerman Group

Kevin Michael Schmitz photography

Fillmworks

Germantown Primary Care

Heptagon, Inc.  
MasterMedia Productions  
Red Productions  
Helen Wells Agency  
Jo Throckmorton, producer  
Imagine Media  
Perry Ballard Advertising  
Chuck Fry, producer  
Kevin Fye, producer  
Catherine Melvin Photography

Taylor Kincaid, photography  
Anderson Photography  
MMP Photography  
Travel To Earth  
Jonny B Wooten, photography  
Linda M Barrett, photographer  
Jane Richey, photographer  
Adriana Escalante, photographer  
Photography Workshop Series

## TELEVISION / FILM / VIDEO

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Fox 59  
Goodwill Industries of Michiana  
Red Thread of Fate (film)  
Southern Straightaway (music video)  
The Harvest Show  
The Real (tv)

WAND TV  
WFRN Radio  
WNDU TV  
WSBT TV  
WTHR TV

## LIVE EVENTS

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Eagle Pointe Golf Course  
Goodwill Industries of Michiana  
American Heart Association  
Grace College

University of Indianapolis  
McFarling Foods  
International Live Events Association

## CATALOG

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4Her Boutique  
Brides ala Mode  
Wear to Win sportswear

Lily's Boutique  
LaBella Donna

## PRINT / MAGAZINE

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Boss Magazine  
Be The Boss Magazine  
Good Housekeeping Magazine

MegaBucks Marketing  
The Wedding Magazine  
The Family Magazine

Veils & Vows Magazine

No. 8 Magazine

## **CORPORATE / EXECUTIVE**

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Alliance Environmental

Association of Insurance Women

Beacon Health

Bell Behind the Ball

Board of Relators

Bradley and Company

Horizon Transportation

International Association of  
Administrative Professionals

Indiana Artisans

Indiana Bankers Association

Indiana Bar Association

Indiana Mayors Association

Jackie Walorski for Congress

Sweeny Healthcare

The Westin

Midland Engineering

Midwest Energy

Midwest Orthopedic

Indianapolis Homes Realty

REMaxx

Managault for Mayor

McDowell for Mayor

Miller for Mayor

## **FASHION SHOW PRODUCTION**

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Little Black Dress – Goodwill Industries of Michiana (2009 – 2021), South Bend, IN / Warsaw, IN / Valparaiso, IN / Merrillville, IN

American Heart Association (2012)

University of Indianapolis (2015, 2018)

Grace College (2017, 2018)

## **RED CARPET**

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Country Music Awards (Nashville, TN) – 2014 – styled 3 VIPS for the Red Carpet

Golden Globes (Hollywood, CA) – 2015, 2017, 2019 – styled VIP for Red Carpet

## **PRINT / ON AIR (contributor)**

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WNDU TV, contributor, 2013 - 2020

WSBT TV, contributor. 2006 – 2021

Fox 59, contributor. 2009 – 2012

WIMS RDIO, 2015-2021

RVtv, contributor. 2009 - 2011

CNN, contributor. 2009

“30 Minute Marketing” by Nina Hershberger

Hello Gorgeous, podcast (2021)

Michiana Family Magazine, contributor,  
fashion editor. 2006 - 2012

PATTERN Magazine. 2021

Hello Gorgeous – podcast. 2019

Goodwill Industries of Michiana – blog posts.  
2007 – 2020

Be The Boss Magazine, contributor. 2011,  
2012

WFRN Radio, contributor 2009-2012

Indy Maven (2022)

## SELF PUBLISHED WORKS

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“Stop Wearing Crop Pants” (2020)

“What To Wear, finding strength and joy  
through your style” (2018)

“What To Wear, The X Book” (2018)

“What To Wear, The V Book” (2018)

“What To Wear, The B Book” (2018)

“What To Wear, The H Book” (2018)

“Certified Stylist and Image Consultant  
Training Manual”. 2014

“Men’s Style Guide, basics to build a  
great wardrobe” (2019)

“Hot Trends for Christmas” (2010)

“Spring Trend Stylebook” (2018)

## EVENT WORKSHOPS PRODUCED

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Rock! What You’ve Got (for teens)

ROCK! What You’ve Got

Taking The Lazy out of Business  
Casual

CEO Chick, *all black suits are not  
created equal*

First Impressions, *what are your  
clothes saying about you*

## WORKSHOPS / KEYNOTE

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Ace Floral & Gifts	Federal Home Corp	Judee’s Boutique	Nibco
Augustana College	First Presbyterian Church of South Bend	Key Bank	North Liberty Church
Aurora Library	Flourish Boutique	Kingdom Life Church	Notre Dame University
Bartholomew County Library	Gasburg Church	Knollwood Country Club	Padgett Business Services
Bella Bridal	Girls and Boys Clubs	Kruggel Lawton CPAs	PMI Central Indiana
Camellia Cosmetics	Good Shepard Montessori School	LaBella Donna Clothier	Press Ganey
CBRE Real Estate	Hello Gorgeous	Legacy for Women	ReMaxx
Clothes Mentor	Indiana Small Business Expo	Living Stones Church	Salem University
Concord Mall	Indiana State Library Conference	Mary Kay Cosmetics	Society of Human Resources Management
Crossroads Church	Indiana University	Memorial Hospital	Southwestern Michigan College
DD Décor Boutique	Indiana University at South Bend	Midland Engineering	St Mary’s College
Indiana District Library	Ivy Tech	Midwest Energy	Steeplechase Apartments
East Noble School Corporation	Junior League of South Bend	Morris Inn	Valparaiso University
Elkhart Chamber of Commerce	Johnson County Leadership	My Sisters Closet	VanHorne Jewelers
Elkhart General Hospital	Jones Obenchain CPA	National College	The Westin Las Vegas
Elks Club		New Group Media	

